

CITC PRESENTS

TRAVEL SAFETY 101

ADD THIS IMPORTANT SEGMENT TO YOUR CUSTOMER SERVICE MODEL NOW

Join new business generator Steve Crowhurst in this timely, lively and very important webinar. Find out how you can develop a Travel Safety Service Model and develop a new niche to better protect your clients, sell more travel insurance, safety devices and more travel.

Topics Include:

1. The Accidental Tourist
2. The Concordia Outcome
3. Why They Must Muster
4. Survival Tips – Ship
5. Cruise Ship Safety
6. Personal Locator Beacons
7. SOS Apps
8. Distress Signals
9. Traveler Safety – Whose Job Is It?
10. The Main Killer of Tourists
11. Your Legal Implications & Obligations
12. The “It Won’t Happen to Me!” Myth
13. The Awareness Factor
14. Air Travel Safety
15. Hotel Safety and Devices
16. Coach Travel Safety
17. Rail Travel Safety
18. Car Rental / Auto Travel Safety
19. Smart Traveller Programs
20. How to Use Consular Services
21. The Issue of Insurance vs. Assistance
22. Travel Insurance Specialties –
23. 40 Scams You Should Know
24. and much more!



“Hi I’m Steve Crowhurst and if you’ve been in the travel industry for awhile, I’m sure you will have your own safety situation stories to tell like me.

So I’ve sailed through a hurricane, capsized in an ocean kayak, tripped on rocks, fallen down mountains, was half-mugged, had water pouring in my cabin, had a life jacket on a few times, had a head-on auto collision to name a few.

I’m happy to be presenting this exclusive webinar with CITC!

This webinar is NOT about the Costa Concordia. It’s about YOU and your agency becoming more aware on how you can assist your clients to be better prepared when they travel and how you can introduce a SAFE JOURNEY PROGRAM that includes travel insurance, survival tips, tools and the very latest SOS Applications for iPhones.

IN A POST CONCORDIA WORLD YOU’LL WANT TO BE THE LOCAL SPECIALIST IN TRAVEL SAFETY. THIS 60 MINUTE PROGRAM WILL HELP YOU DO THAT.

DATE: Feb 9th /2012 Time: 12 Noon EST

\$25 for CITC Members
\$30 ACTA Members - \$45 for Non Members

Register here: www.citc.ca/webinars

For more information: events@citc.ca



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