



CITC invites you to attend The 6th Annual Vancouver Student Conference

Simon Fraser University
Harbour Centre –Room 1700 Labatt Hall
(Corner of Hastings and Richards Street)

Wednesday, February 8th, 2012
9:00 AM – 4:00 PM
(Registration starts at 8:15am)

**A job in the travel industry is an opportunity of a lifetime
A career in the travel industry is a lifetime of opportunities**

The 6th Annual Vancouver Student Conference is a key event in the life of many travel programs. In this one day educational conference, students obtain a wealth of knowledge from travel industry experts, employers and suppliers. They also get an opportunity to network with peers and inch one step closer to entering the world of the travel professional.

Conference Highlights:

- ▶ **Keynote Speaker: Dr. Marc Mancini**, “Top Ten Reasons to be in Travel – Right Now”
- ▶ **Employers: Lisa Elliot, Reservations Manager, Collette Vacations; Darren Single, VP of Travel Services, Odenza Vacations**, What’s it like in the real world?
- ▶ **Suppliers Showcase:** G Adventures, Breakaway Tours and Maritime Travel
- ▶ Greetings from our platinum sponsor **David Brenner**, Regional Director, RBC Insurance, Western Canada
- ▶ **Marsha Steeves:** Destination Wedding Planning – The Importance of Niche Markets in the Travel Industry, Destination Wedding Travel, President & Principal Planner
- ▶ **Steve Gillick CTM:** President of CITC on “The Higher Ground.” Looking at the role of a travel professional from the global perspective – realizing your own dreams and goals.

Registration Deadline: January 24th, 2012

CITC 406-505 Consumers Rd, Toronto, ON Canada M2J 4V8

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6TH ANNUAL WESTERN CANADA STUDENT IN-TRAVEL CONFERENCE

Simon Fraser University
Harbour Centre – Room 1700 Labatt Hall
Vancouver, BC

Wednesday, February 8, 2012

PRELIMINARY AGENDA

- 8:15 a.m.** Registration
- 8:55 a.m.** Opening remarks: **Steve Gillick**, CTM, President, CITC
- 9:05 a.m.** Top Ten Reasons to be in Travel – Right Now:
Dr. Marc Mancini
- 10:15 a.m.** Break
- 10:35 a.m.** What's it like in the real world?
- **Lisa Elliot**, Reservations Manager, Collette Vacations;
 - **Darren Single**, VP of Travel Services, Odenza Vacations
- 11:25 a.m.** Supplier showcase:
- **G Adventures**: 11:30 – 11:40 a.m.
 - **Breakaway Tours**: 11:40 – 11:50 a.m.
 - **Maritime Travel**: 11:50 a.m. - noon
- 12:00 p.m.** Lunch (Greetings from our platinum sponsor **David Brenner**, Regional Director, RBC Insurance, Western Canada)
- 1:05 p.m.** Destination Wedding Planning – The Importance of Niche Markets in the Travel Industry: **Marsha Steeves**, President & Principal Planner, Destination Wedding Travel
- 2:10 p.m.** Break
- 2:25 p.m.** The Higher Ground. What else can travel professionals offer their clients? **Steve Gillick**
- 3:15 p.m.** Closing remarks
- 3:30 p.m.** Conference adjournment

CITC Student Membership:

Imagine a fulfilling career in the travel industry



Students enrolled in travel programs join CITC to:

- ❖ Learn about careers in travel
- ❖ Prepare themselves to enter the travel industry
- ❖ Enhance their credentials through membership in a professional industry organization

Student Membership Benefits

- ❖ Complimentary copy of The Canadian Travel & Tourism Handbook
- ❖ Access to the Members Only section in the CITC Web Site that contains exclusive features such as CITC's Employment Bulletin Board
- ❖ Subscription to CITC's newsletter, *The Buzz*, and student newsletter, *Student Vibe*
- ❖ Discounts on Skill Development & Destination Specialist Programs available through distance learning and webinars
- ❖ Complimentary subscriptions to Canadian Travel Press, Canadian Traveller, Travelweek, Travel Courier magazines.

Apply for Membership today - \$35.00 + HST annually

Name: _____ Tel: _____

Address: _____

City: _____ Prov: _____ Postal Code _____

Email: _____

School: _____

Graduation Date: _____

I AGREE TO ABIDE BY THE CITC CODE OF ETHICS

View CITC's Code of Ethics: <http://tinyurl.com/24duuaf>

Payment Information:

cheque, payable to CITC

credit card#: _____ Security Code _____

Name on card: _____ Expiry Date _____

Signature: _____

Send your completed application to:

CITC, 406 - 505 Consumers Rd, Toronto, On M2J 4V8

Fax: 416-484-4140

Email: members@citc.ca