

Student Ambassador Program

What Is It?

This is a volunteer position with CITC's "Communication Team".

What Are the Responsibilities?

Your role as an Ambassador of CITC will be somewhat similar to the job of a Travel Counsellor. Travel counsellors listen to and then determine the needs of clients by referring them to the most ideal service offered by their company. Likewise as a **Student Ambassador** of CITC you will need to listen to the needs of your classmates and then refer them to either the ideal product or service that CITC offers or the perfect contact within CITC's organization.

Specifically, you will:

- receive monthly information from CITC to share with your classmates
- receive the bi-monthly student newsletter "Student Vibe" and distribute this by email to classmates
- answer questions or provide direction on where to find information on CITC's website about items students would be interested
- survey students about what information they would like to see on CITC's Facebook page
- gain feedback on other CITC surveys or polls from a student perspective
- help promote CITC student conferences by providing information to your classmates

What Do You Receive in Return?

Rewards! That's the word that every student likes to hear. As a result there will be exclusive monthly prize draws available to Student Ambassadors of CITC.

Recognition: Ambassadors may request to receive a letter of recommendation from the President of CITC.

Who is the CITC Staff Member Responsible for This Program?

This program is coordinated by the Member Services Coordinator

How Do You Sign Up?

Complete the application and submit it to members@citc.ca



Canadian Institute
of Travel Counsellors
Institut canadien
des conseillers en voyages

STUDENT AMBASSADOR

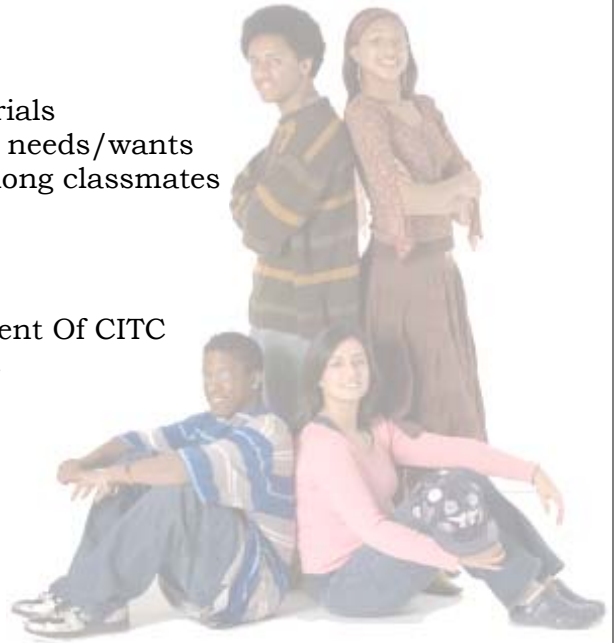
What Does an Ambassador do...

- Collaborate with CITC staff and school instructors
- Distribute news letters, flyers and other printed materials
- Conduct general polls - Gain feed back about student needs/wants
- Increase awareness of CITC products and services among classmates



Perks...

Letter Of Recommendation From The President Of CITC
Membership Benefits & Rewards
Monthly Prize Draws
Grand Prizes



(PLEASE PRINT CLEARLY)

Name: _____ Membership# : _____

Address: _____ Postal Code: _____

Province: _____ City : _____ Tel: _____ Cell: _____

Email: _____ Instructor Name: _____

Travel Program Attending: _____ Grad Date: _____

Signature: _____ Date: _____

Why would you like to become a Student Ambassador of CITC ?
