

# 22nd Annual CITC Educators' Update Conference

**MAY 27 & 28, 2010**

**THE GLENERIN INN, 1695 THE COLLEGEWAY, MISSISSAUGA**

CITC invites you to attend the 22nd Annual Educators' Update, one of the industry's key educational and networking opportunities for travel instructors and industry trainers.

Highlights of the conference include a supplier showcase dedicated to educating educators about new products and services, expert speakers and panel discussions to provide information updates on our ever-changing industry, and a host of creative ideas and teaching tips of you to bring home to your students.



## Conference Details

**Date:** Thursday May 27th & Friday May 28th, 2010  
**Time:** 3:30pm – 8:30pm on Thursday and 8:00am – 4:00pm on Friday  
**Supplier Showcase:** 4:00 – 5:30pm on Thursday

## Who Attends

A high quality audience of Instructors from vocational schools and community colleges who are across Canada as well as industry trainers.

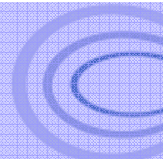
## Conference Highlights

Great new location  
Inspiring Speakers  
Informational Panels  
Supplier Showcase



Canadian Institute of Travel Counsellors  
406 - 505 Consumers Rd  
Toronto, ON M2J 4V8

Phone: 416-484-4450  
1-800-589-5776  
Fax: 416-484-4140  
E-mail: [events@citc.ca](mailto:events@citc.ca)  
Website: [www.citc.ca](http://www.citc.ca)



Canadian Institute  
of Travel Counsellors  
Institut canadien  
des conseillers en voyages

## Conference Program (Tentative Schedule)

Day 1 — Thursday, May 27th, 2010

Day 2 — Friday, May 28th, 2010

3:30pm Registration & Reception  
 4:00pm Supplier's Showcase  
*(15 confirmed so far)*  
 6:30pm Dinner and Guest Speaker  
 8:30pm Prize Draw & Conclusion



8:15am Continental Breakfast  
 8:45am Welcome Presentation  
 9:00am Technology Keeps Changing,  
*a panel discussion*  
 10:15am Break  
 10:45am Cruising to Success, *a panel discussion*  
 12:00am Lunch Sponsored by the  
**Tourism of Thailand**  
 Niche Markets (what you and  
 your students need to know -  
 A cyber presentation)  
 Nutrition Break  
 Special Presentation & Discussion  
 Meeting Adjourns

### Hotel Accommodation

[www.glenerininn.com](http://www.glenerininn.com)

**The Glenerin Inn** *Guestroom special rate deadline: April 30th*  
**1695 The Collegeway, Mississauga, ON L5L 3S7 (905) 828-6103**  
 Please book directly to confirm your room with the special CITC rate.  
 Single Room - CDN\$159 + taxes / Double Room - CDN\$179 + taxes



### Conference Fees

Your delegate fee includes: all sessions for both days, a continental breakfast, refreshment breaks, lunch, dinner, conference kit, and networking opportunities

- \$130 + GST Educators from an endorsed travel program (save more than 15%)
- \$155 + GST Educators from non endorsed travel programs
- \$130 + GST Travel Industry Trainers
- \$105 + GST for an additional delegates from the same school/location
- \$ 85 + GST for Day 1 OR Day 2

### Registration Form

- I will be attending both days (May 27/28)
- I will be attending the event on Day 1 or Day 2 only (Please circle your choice)

Name: \_\_\_\_\_ Organization: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_  
 Prov/State: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Tel: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_

### Payment Information:

Cheque, payable to CITC      Credit Card     VISA     MC     AX      **Total Cost:** \_\_\_\_\_  
 Credit Card Number: \_\_\_\_\_  
 Name on the Card: \_\_\_\_\_      Signature: \_\_\_\_\_

**Return this Application to: CITC 406-505 Consumers Rd. Toronto, ON M2J 4V8**  
**Fax: 416-484-4140      Email: [events@citc.ca](mailto:events@citc.ca)**