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## The Japan National Tourist Organization

### 40 Reasons to Visit Japan

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- 1) Warm hospitality
- 2) Friendly and well-mannered locals
- 3) Excellent hot spring (onsen) resorts
- 4) Tasty and healthy Japanese food
- 5) Unique differences in regional culture & cuisine
- 6) Endless shopping supreme
- 7) Absolutely safe for individual travel
- 8) Hygiene is well taken care in every corner of Japan
- 9) Punctuality of bullet train
- 10) Great number of World Heritage sites
- 11) One of a kind festival (omatsuri) that you can find in different regions of Japan.
- 12) Grand Sumo Tournaments
- 13) The mysterious world of Geisha
- 14) World famous pop culture
- 15) Cutting-edge electronics / home appliances
- 16) Renowned Japanese animation
- 17) Spiritual journey in Mt. Koya (Koyasan)
- 18) Picture-perfect Mt. Fuji
- 19) The largest wholesale fish market in the world, Tsukiji fish market
- 20) The world's longest two-tiered bridge system, the Great Seto Bridge
- 21) Breathtakingly beautiful cherry blossoms
- 22) Serenity of Kyoto temples & gardens
- 23) Excitement from the flood of colors and noise in Tokyo downtown
- 24) Vastness and beautiful nature of Hokkaido
- 25) Great choices of Eco tours.
- 26) Ski resorts with excellent facilities and family entertainment in the sub-arctic region of Japan
- 27) Beach resorts with beautiful water and marine sport facilities in the sub-tropical region of Japan.
- 28) Colorful and energetic local festivals
- 29) Efficient and comfortable public transportation systems
- 30) No tipping necessary
- 31) Low sales tax (only 5%)
- 32) Diversity in climate that allows skiing in Hokkaido and marine activities in Okinawa

- 33) Amusement parks for everyone. For example, Disney Resort, Universal Studio Japan, Ghibli Museum, Edo Wonderland, Sanrio Puroland, Huis Ten Bosch and many others.
- 34) Many attractions for you to visit without costing a penny. To name a few; Imperial Palace East Garden and Sumo Museum in Tokyo, Nishi Honganji and Kyoto City Archaeology Museum in Kyoto, Osaka-jo Koen (Osaka-Castle Park) and Satsukiyama Park in Osaka, and many more.
- 35) Amazing contrast between modern and traditional architectures.
- 36) Hands-on cultural and fun experience. For example, learn about how to handle samurai sword, how to do ninja tricks, how to play taiko drumming, learn about tea ceremony, etc.
- 37) Japan is the ideal gateway and stopover spot for someone who is traveling to other Asian countries.
- 38) Amazing products in any of the "100 yen shop" (Japanese version of "one-dollar shop") are great for souvenirs
- 39) Except the New Year Day, all shops, restaurants and attractions in big cities are open all year around.
- 40) In addition to strong Canadian currency, Japan is much more affordable than you thought.