



The Tourism Industry Association of Canada

www.tiac-aitc.ca

40 REASONS TO VISIT CANADA...

1. Tourism is good for the national economy contributing to 2% of GDP
2. Tourism contributes almost \$20 billion to tax revenues that pay for health care, education, security, etc.
3. Canada has aboriginal tourism products that pre-date the pyramids of Egypt
4. Downhill skiing in Whistler/Blackcomb is world class
5. The tides on the Bay of Fundy are the highest in the world
6. Traveling in Canada supports 1.6 million jobs for Canadians
7. Traveling Canada supports close to 300,000 businesses, mostly small businesses
8. The tourism industry provides economic benefit to every community and region of the country
9. Catch and release policies in Northern Canada insure that fly-in fishing experiences are world record, trophy fishing memories
10. Where else would you find 'Anne of Green Gables'?
11. The view of the Niagara Falls on Canada's side is so much better than south of the border!
12. Viewing Polar Bears up close is cool
13. Being 'screeched' in Newfoundland & Labrador is a tradition for adults over 19 years of age!
14. Western hospitality is obvious, and contagious, when you participate in a Calgary 'White Hat' ceremony
15. Canada's cultural diversity is animated through our many events and festivals throughout the year
16. Where else can you find 4 seasons all in one day?
17. Museums
18. National Parks & Historic Sites
19. The Rideau Canal
20. You do not need a passport
21. Exploring the many attractions in your province has a much smaller environmental impact
22. You do not need to buy extra medical insurance
23. Every attraction accepts Canadian dollars
24. Canada boasts 14 UNESCO World Heritage Sites with another 10 on the tentative list
25. Where else can a visitor experience 15 different terrestrial eco-zones?
26. The country can be seen by foot, bicycle, or horseback via the Trans-Canada Trail
27. Other than remote Northern Sweden, Canada has the only Ice Hotel in the world
28. Quebec's history dates back 400 years
29. Canada boasts year-round events and festivals from coast-to-coast-to-coast
30. Canada is a fun destination for the whole family!
31. Discovering Nunavut - Canada's Far North.
32. Drive the Confederation bridge, one of the engineering marvels of the millennium.
33. Many destinations are gay friendly.
34. Calgary Stampede
35. Our 41 National Parks

36. Mushroom picking.
37. Dogsledding.
38. Snowmobiling.
39. Fly-in trophy fishing.
40. Maple syrup, Winnipeg Goldeye, Pickerel cheeks, cod tongues and screech!
41. Heritage sites that pre-date the Pyramids of Egypt.
42. White water rafting.
43. Whale watching.
44. Zip lining over the treetops