

Travel Services

2006 Total Tourism Sector Employment in Canada



The Travel Services Industry Group, which accounts for 3% of total tourism sector employment, is comprised of the travel arrangement and reservation services industry.

It is projected that employment demand will grow by 1.8% per year until 2015. That equates to approximately 900 new jobs per year. This does not account for hiring as a result of turnover. Growth is projected to be the largest in Alberta, at 7.9% per year.

Key Findings

The following are the key demographic and business findings for this industry:

- 47,900 employees and 3% of the total tourism sector
- 72% women, 28% men
- 13% - 15 to 24 years old; 28% - 25 to 34 years old; 27% - 35 to 44 years old; and 32% - 45 years of age and over
- 56% work full-time, full-year; 25% work full-time, part year; 7% work part-time, full-year; and 12% work part-time, part-year
- 56% speak English as a mother tongue, 15% speak French as a mother tongue, and 29% speak a language other than English or French as a mother tongue
- 66% were born inside Canada, 34% were born outside Canada
- 1% are Aboriginal people, 20% are visible minorities, and 8% are persons with disabilities
- 0.5% have less than grade 9 education; 17% have grade 9 to 13; 3% have a trade certificate/diploma; 61% have some post-secondary education; and 19% have a university degree
- 7% attend school full-time, 6% attend school part-time, and 87% do not attend school
- 5% are union member employees

Following are data tables with specific and more detailed business and demographic information about the travel services industry group.

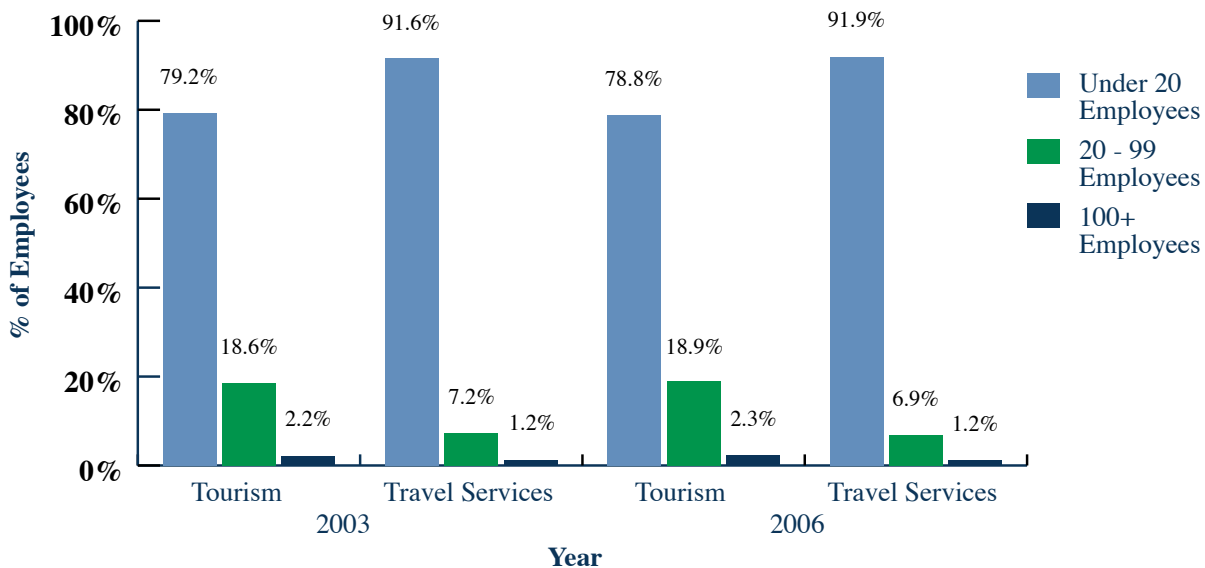


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Business Size in the Accommodations Industry Group



Gender of Travel Services Industry Group

Employed Labour Force	Gender	
	Female	Male
Canada	46.6%	53.4%
Total Tourism Sector	52.0%	48.0%
Travel Services	72.1%	27.9%
5615 - Travel arrangement and reservation services	72.1%	27.9%

Age of Travel Services Industry Group

Employed Labour Force	Age			
	15 - 24 yrs	25 - 34 yrs	35 - 44 yrs	45 yrs & over
Canada	15.2%	21.3%	28.1%	35.4%
Total Tourism Sector	32.8%	20.1%	21.4%	25.7%
Travel Services	13.1%	28.0%	27.4%	31.5%
5615 Travel arrangement and reservation services	13.1%	28.0%	27.4%	31.5%

Source for business size of industry group: Canada Business Register, 2003 and 2006. Customized calculations.
 Source for unionization rates: Statistics Canada. Labour Force Survey, 2005 and 2006. Annual Averages. Customized tabulation.
 Source for remaining tables: Canadian Census 2001, Customized tabulation.

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Work Patterns of All Who Worked in Travel Services in 2000

<i>All who worked in 2000</i>	<i>Work Patterns</i>			
	<i>Full-time & Full-year</i>	<i>Full-time & Part-year</i>	<i>Part-time & Full-year</i>	<i>Part-time & Part-year</i>
Canada	53.9%	24.0%	7.9%	14.2%
Total tourism sector	37.6%	25.1%	11.2%	26.1%
Travel Services	56.3%	24.5%	7.0%	12.2%
5615 Travel arrangement and reservation services	56.3%	24.5%	7.0%	12.2%

Mother Tongue of Travel Services Industry Group

<i>Experienced Labour Force</i>	<i>Mother Tongue</i>		
	<i>English</i>	<i>French</i>	<i>Other</i>
Canada	59.4%	22.6%	18.0%
Total Tourism Sector	60.6%	19.8%	19.6%
Travel Services	55.6%	15.3%	29.1%
5615 Travel arrangement and reservation services	55.6%	15.3%	29.1%

Place of Birth of Travel Services Industry Group

<i>Experienced Labour Force</i>	<i>Place of Birth</i>	
	<i>Born Inside Canada</i>	<i>Born Outside Canada</i>
Canada	79.5%	20.5%
Total Tourism Sector	78.4%	21.6%
Travel Services	65.7%	34.3%
5615 Travel arrangement and reservation services	65.7%	34.3%

Proportion of Equity Groups in Travel Services Industry Group

<i>Experienced Labour Force</i>	<i>Equity Groups</i>		
	<i>Visible Minorities</i>	<i>Aboriginal People</i>	<i>Disabled Persons</i>
Canada	12.4%	2.4%	9.9%
Total Tourism Sector	15.5%	2.8%	9.3%
Travel Services	20.3%	1.4%	7.9%
5615 Travel arrangement and reservation services	20.3%	1.4%	7.9%

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School Attendance of Travel Services Industry Group

Experienced Labour Force	School Attendance		
	None & Non-applicable	Full-time	Part-time
Canada	84.6%	9.3%	6.1%
Total Tourism Sector	74.5%	20.3%	5.2%
Travel Services	87.0%	6.8%	6.2%
5615 Travel arrangement and reservation services	87.0%	6.8%	6.2%

Education Levels of Travel Services Industry Group

Experienced Labour Force	Level of Schooling				
	Less than Grade 9	Grades 9 - 13	Trade Certificate/Diploma	Some Post Secondary	University Degree
Canada	4.0%	31.4%	3.7%	41.7%	19.2%
Total Tourism Sector	4.0%	42.6%	2.7%	40.7%	10.0%
Travel Services	0.5%	17.2%	2.8%	61.0%	18.5%
5615 Travel arrangement and reservation services	0.5%	17.2%	2.8%	61.0%	18.5%

Unionization Rates of Travel Services Industry Group

Industry	2005			2006		
	Total # of Employees	# of Union Member Employees	% of Union Member Employees	Total # of Employees	# of Union Member Employees	% of Union Member Employees
Canada	16,169,700	4,064,400	25.1%	16,484,300	4,108,200	24.9%
Tourism	1,651,200	230,900	14.0%	1,660,800	191,300	11.5%
Travel Services	51,800	2,900	5.6%	47,900	2,400	5.0%
5615 Travel Arrangement & Reservation Service	51,800	2,900	5.6%	47,900	2,400	5.0%